



## FACT SHEET 2010

Youth Design is a unique summer mentorship program that introduces inner city high school students to careers in the design profession by providing high quality, paying design internships in Boston area design firms, agencies, and in-house design departments. The program was founded by Denise Korn and is run in partnership with the American Institute of Graphic Arts (AIGA) Boston chapter, and Boston's Private Industry Council (PIC) which organizes the private sector component of Mayor Menino's Summer Jobs Campaign.

For Boston high school students with a creative interest, these internships open up a new world of opportunity and give them insight, greater skills, and a positive perspective on the possibility of a fulfilling career avenue. Since the program was piloted we have graduated 35 students, with a high percentage deciding to pursue college-level focus in art and design. This past summer we expanded our reach launching Youth Design in Denver and have received national recognition. We welcome your interest and support of the program in whatever form that may take!

### WWW.YOUTHDESIGN.ORG

#### PAST MENTORING FIRMS

- Boston University
- Cambridge Printing
- Catapult Thinking
- Carol R. Johnson Design
- Children's Hospital Boston
- Communication via Design
- Continuum
- Copley Wolff Design
- Essential Design
- Harvard University Press
- KOR Group
- Korn Design
- Leers Weinzapfel Associates Architects
- Merida Meridian
- MetLife Creative Services
- Northeastern University
- Phillip Johnson Associates
- Polese Clancy
- Proteus Design
- Proverb Ltd.
- Red Hat Design
- Rick Rawlins
- Seltzer Design
- Schwadesign
- Society Original Products
- Stoltze Design
- Tech Superpowers
- Wallace Floyd Design Group
- What!design

#### OUR PARTNER

- BOSTON PUBLIC SCHOOLS
- Boston Arts Academy
- Boston Latin School
- Madison Park Technical Vocational HS

### SCHEDULE & HOURS

Internships are five days a week for seven weeks starting July 7 and ending August 20. Interns work thirty hours per week which includes twenty-seven hours on the job and three hours a week out of the office for our special Professional Development events.

### INTERNSHIP PAY

Funding is provided by employers or through other funding streams when appropriate. Student wage is based upon \$8.50/hr plus 7.65% FICA; Funding for the program goes well beyond each student's wage payment. Total cost per student is \$3,000. There are many ways you can sponsor or contribute to Youth Design. Information on all funding and sponsorship opportunities is available by contacting Denise Korn at [denise@korndesign.com](mailto:denise@korndesign.com).

### ON THE JOB

Interns participate in a wide range of tasks and activities integral to the functioning of a creative design office, working side by side with professional designers. Creative brainstorming, concept and design development including research and sketching, technical execution of design involving use of computer applications, color selection, paper selection, design team meetings, client presentations, and press checks are just a few of the many aspects of the work of a design office in which an intern may be involved.

### PROFESSIONAL DEVELOPMENT PROGRAM

#### FOR YD INTERNS

In addition to gaining work experience, interns participate in the Professional Development Program that meets once a week for three hours. This program gives interns a chance to interact with each other as a group while attending programs designed to broaden their exposure to the design field. Programs include presentations at mentoring design firms, design-related field trips, Q&A with students studying design at area colleges, sketching tours and creative projects.

### QUALIFICATIONS

The program is very selective, placing only the students with the strongest skills, motivation, and maturity. We look for students who are smart, passionate about being creative, and specifically interested in exploring a career path in a creative field. They must be articulate and conscientious, with the capacity to function well in a professional work environment. While students must be comfortable learning new computer skills at their internships, it is not necessary that they have skills in specific applications, although some knowledge of design applications such as InDesign, Photoshop, Illustrator, Flash, and/or Dreamweaver is helpful.

### PROCESS & DATES FOR SELECTION

Interested students are required to complete the YD application (including two references) and submit this to their in-school PIC counselor with a resume attached by April 9. Interviews will take place May 1st at Massachusetts College of Art and Design. Interested students must bring a resume and some samples of their visual work—they are welcome to come with a laptop, sketchbook, original artwork such as paintings and drawings—a few things that give a sense of their creative personality, visual skills, and interest. They should be prepared to talk about something in the world around them that excites them about design and what they hope to gain from the internship. The selection process will be complete by early June.

### TO LEARN MORE, VOLUNTEER OR MENTOR CONTACT:

Founder, Denise Korn via email: [denise@youthdesign.org](mailto:denise@youthdesign.org)  
Director of Operations Tara Oremus via email: [tara@youthdesign.org](mailto:tara@youthdesign.org)

[www.youthdesign.org](http://www.youthdesign.org)

[www.aigaboston.org/events/youth\\_design\\_boston](http://www.aigaboston.org/events/youth_design_boston)



the professional association for design

