



CITY OF BOSTON, MASSACHUSETTS  
Office of the Mayor  
Thomas M. Menino

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For More Information Contact:  
Denise Korn / Korn Design 617-266-8112  
[denise@korndesign.com](mailto:denise@korndesign.com)

## **Mayor Menino Celebrates End of Youth Design Boston '06 Summer Jobs Program**

The summer of 2006 was successful with more than 9,000 Boston teens staying active through summer jobs. Mayor Thomas M. Menino would like to thank those companies and non-profit organizations who made the City's Summer Jobs Program so successful, including Youth Design Boston '06.

“When teens are hired for a summer job, they help to improve the quality of life in the neighborhood and throughout the city,” Mayor Menino said. “The program with the Youth Design Boston provided jobs to teens with creative interests a chance to explore career opportunities in these fields. We are proud to be partnered with Youth Design Boston in this important program.”

Youth Design Boston (YDB) is a summer jobs program that introduces Boston high school student to careers in the design profession by providing design internships in Boston area design firms, and in-house design departments. For Boston high school students with a creative interest, these internships open up a new world of opportunity and give them insight, greater skills, and a positive perspective on the possibility of a fulfilling career avenue. Since the program was piloted in 2003, they have graduated 11 students, and several have decided to pursue college-level focus in art and design.

The program was founded by Denise Korn, Korn Design Boston/NYC and developed and is run by the American Institute of Graphic Arts (AIGA) Boston Chapter, working in partnership with the Private Industry Council (PIC) which organizes the private sector components of the Mayor's Summer Jobs Campaign. Funding for the 2006 program was provided by local design consultancy Continuum, with secondary support by Proteus Design “Supporting future designers is always an endeavor we gladly take on. Sponsoring this year's Youth Design Boston Program is something worth talking about,” said Dan Buchner, Vice President of Innovation + Design at Continuum.

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Four Boston students took part in this year's program; Carlos Cardoso and Michael Chew of Boston Arts Academy, and Alec Mauré and Ifeoma Onuorah of Boston Latin. The students were partnered and mentored by Continuum, Proteus Design, and Red Hat Design.

Interns in the YDB program participate in a wide range of tasks and activities integral to the functioning of a creative design office, working side by side with professional designers. Creative brainstorming, concept and design development including research and sketching, technical execution of design involving use of computer applications, color selection, paper selection, design team meetings, client presentations, and press checks are just a few of the many aspects of the work of a design office in which an intern may be involved. The YDB interns also participate in professional development and enrichment workshops as a group for two hours weekly throughout the program.

Through Mayor Menino's City Summer Jobs Program, 9,100 teens had employment this summer. Mayor Menino raised \$350,000 from the private sector to supplement the city's appropriation for the Summer Jobs Program. Major sponsors this year included Children's Hospital, Massport, Harvard University, Citizens Bank and Putnam Investments.

If there is interest in sponsoring a Youth Design Boston student please contact Denise Korn at 617-266-8112 or e-mail her at [denise@korndesign.com](mailto:denise@korndesign.com).

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